

銘傳大學商業設計學系設計創作與研究碩士班

115學年度課程架構表

Ming Chuan University Master's Program of Creative Design and Research in Department of Commercial Design Course Outline for all students entering in 2026-2027

第一學年度 1st year				第二學年度			
	科目 Subject	上學期 學分/小時 Spring semester Credits /hour	下學期 學分/小時 Fall semester Credits /hour		科目 Subject	上學期 學分/小時 Spring semester Credits /hour	下學期 學分/小時 Fall semester Credits /hour
必修課程 Required Courses	進階設計專題(一) ⁹³⁵¹⁵ Special Topics in Advanced Design I	3/3		必修課程 Required Courses			
	進階設計專題(二) ⁹³⁵¹⁶ Special Topics in Advanced Design II		3/3				
	設計研究方法 ⁹³⁵¹⁷ Research Methods in Design Studies	3/3					
選修課程 Professional Elective Courses	構成藝術研究 ⁹³⁵³⁴ Studies on Constitution Art	3/3		選修課程 Professional Elective Courses	進階個案研究 ⁹³⁶³² Advanced Case Studies		3/3
	設計美學 ⁹³⁵³⁵ Design Aesthetics	3/3			跨媒體整合與應用 ⁹³⁶³³ Cross-media Integration and Application	3/3	
	創意思考論 ⁹³⁵⁴¹ Creative Thinking Theory		3/3		設計符號學 ⁹³⁶³⁵ Design Semiotics	3/3	
	整合行銷傳播與設計 ⁹³⁵³⁶ Integrated Marketing Communications and Design		3/3		數位媒體創作 ⁹³⁶⁴² Digital Media Creation		3/3
	包裝設計專論 ⁹³⁵³⁷ Seminar on Advanced Packaging Design	3/3			數位影像美學 ⁹³⁶⁴⁴ Digital Image Aesthetics		3/3
	插畫創作研究 ⁹³⁵⁵⁰ Studies on Creative Illustration		3/3		商業美術創作 ⁹³⁵³⁸ Commercial Art Creation	3/3	
	創意商品設計實務 ⁹³⁵⁵² Creative Product Design Practices		3/3		永續設計評論 ⁹³⁶⁴⁷ Sustainable Design Criticism	3/3	
	智慧媒體創作 ⁹³⁵⁵³ Intelligent Media Creation	3/3					
	角色造型研究 ⁹³⁶⁴³ Studies in Character Design		3/3				

總畢業學分：33 專業必修學分：9 專業選修學分：24

Graduate courses : 33 Professional Required Course Credits : 9

Professional elective Course Credits : 24

1. 本系碩士班主要研究方向為設計創作與研究。
2. 本系碩士班必須修滿及格必修暨選修課程達33學分以上，通過本校研究生學位考試規則規定之各項考試及本系所規定專業基本能力檢定,始可畢業。
3. 本系畢業學分得承認設計學院他系碩士班課程最多6學分。
4. 依本校學則規定，碩士班學生應符合本校英語能力檢定實施細則之規定，始得畢業。
5. 學生於提計畫書口試前須符合本校學術倫理教育修業實施要點。

1. The research direction for master's students in this program is design innovation and academic theory research.
2. In order to be eligible for graduation, master's students must earn 33 or more required and elective course credits. Also, they must pass the university degree qualification examination and the department professional core competencies.
3. A maximum of 6 credits can be transferred from other School of Design masters' course programs as credits counting toward graduation.
4. According to general provisions for study of Ming Chuan University, graduate school students should meet the English proficiency requirement and comply with its enforcement rules in order to graduate.
5. Students should meet the requirements of Ming Chuan University Guidelines for Taking Academic Ethics Education Course prior applying for the Oral Examination for Thesis Plan.