

銘傳大學商業設計學系設計創作與研究碩士班

113學年度課程架構表

Ming Chuan University Master's Program of Creative Design and Research in Department of Commercial Design Course Outline for all students entering in 2024-2025

第一學年度 1st year				第二學年度			
	科目 Subject	上學期	下學期		科目 Subject	上學期	下學期
		學分/小時 Spring semester Credits /hour	學分/小時 Fall semester Credits /hour			學分/小時 Spring semester Credits /hour	學分/小時 Fall semester Credits /hour
必修課程 Required Courses	實務應用英文(一) 01601 Applied English I	2/2		必修課程 Required Courses			
	實務應用英文(二) 01602 Applied English II		2/2				
	進階設計專題(一) 93515 Special Topics in Advanced Design I	3/3					
	進階設計專題(二) 93516 Special Topics in Advanced Design II		3/3				
	設計研究方法 93517 Research Methods in Design Studies	3/3					
選修課程 Professional Elective Courses	構成藝術研究 93534 Studies on Constitution Art		3/3	選修課程 Professional Elective Courses	進階專題講座 93631 Advanced Special Lecture Series	3/3	
	設計美學 93535 Design Aesthetics	3/3			進階個案研究 93632 Advanced Case Studies		3/3
	創意思考論 93541 Creative Thinking Theory	3/3			跨媒體整合與應用 93633 Cross-media Integration and Application	3/3	
	整合行銷傳播與設計 93536 Integrated Marketing Communications and Design		3/3		當代設計評論 93634 Review of Contemporary Design		3/3
	包裝設計專論 93537 Seminar on Advanced Packaging Design	3/3			設計符號學 93635 Design Semiotics	3/3	
	插畫創作研究 93550 Studies on Creative Illustration		3/3		數位媒體創作 93642 Digital Media Creation		3/3
	創意商品設計實務 93552 Creative Product Design Practices		3/3		數位影像美學 93644 Digital Image Aesthetics		3/3
	數位媒體科技 93542 Digital Media Technology	3/3			商業美術創作 93538 Commercial Art Creation	3/3	

	角色造型研究 93643 Studies in Character Design		3/3				
總畢業學分：37 校定必修學分：4 專業必修學分：9 專業選修學分：24 Graduate courses：37 Core Required Courses：4 Professional Required Course Credits：9 Professional elective Course Credits：24							

1. 本系碩士班主要研究方向為設計創作與研究。
2. 本系碩士班必須修滿及格必修暨選修課程達 37 學分以上，通過本校研究生學位考試規則規定之各項考試及本系所規定專業基本能力檢定,始可畢業。
- 3.本系畢業學分得承認設計學院他系碩士班課程最多 6 學分。
- 4.依本校學則規定，碩士班學生應符合本校英語能力檢定實施細則之規定，始得畢業。
- 5.學生於提計畫書口試前須符合本校學術倫理教育修業實施要點。

1. The research direction for master’s students in this program is design innovation and academic theory research.
2. In order to be eligible for graduation, masters’ students must earn 37 or more required and elective course credits. Also, they must pass the university degree qualification examination and the department professional core competencies.
- 3.A maximum of 6 credits can be transferred from other School of Design masters’ course programs as credits counting toward graduation.
5. According to general provisions for study of Ming Chuan University, graduate school students should meet the English proficiency requirement and comply with its enforcement rules in order to graduate.
6. Students should meet the requirements of Ming Chuan University Guidelines for Taking Academic Ethics Education Course prior applying for the Oral Examination for Thesis Plan.