

Career Direction :Arts and Culture Education and Administration 藝術文化教育與行政

Freshman

1st semester一上

Introduction
to Design
設計概論
(2)

Introduction to Art
藝術概論
(2)

2nd semester一下

History of Design
設計史
(2)

2D
Computer Graphics
二維電腦繪圖
(2)

Sophomore

1st semester二上

Visual
Communication I
視覺傳達一
(2)

2nd semester二下

Visual
Communication II
視覺傳達二
(2)

Aesthetics
美學
(2)

Junior

1st semester三上

Integrated
Marketing Design
整合行銷設計
(2)

2nd semester三下

Cultural
and Creative
文化創意產業
(2)

Senior

1st semester四上

Graduation
Project Design I
畢業專題設計一
(4)

Introduction
to Design
Management
設計管理
(3)

2nd semester四下

Graduation
Project Design II
畢業專題設計二
(4)

Curatorial Planning
策展規劃
(2)

Important required courses 重要必修

Important optional courses 重要選修

Auxiliary courses 輔助課程