

# Department of Commercial Design

## 商業設計系

### Career Direction :

Creative Director in Commercial Design and Related Industries 商業設計相關產業創意指導

#### Freshman

1st semester—上

Advanced Design Topic I  
進階設計專題一  
(3)

design research methods  
設計研究方法  
(3)

creative thinking theory  
創意思考論  
(3)

2nd semester—下

Advanced Design Topic II  
進階設計專題二  
(3)

#### Sophomore

1st semester—上

Commercial art creation  
商業美術創作  
(3)

2nd semester—下

Advanced Design Topic II  
進階個案研究  
(3)

Important required courses 重要必修

Important optional courses 重要選修

Auxiliary courses 輔助課程